



NEW WEBSITE FOR ICICLE GROUP

Pedaling with our growth and diversification, we launch our new website to provide a clear picture of the group structure and links to the individual company websites of our four distinctive business areas.

Please visit: <http://www.iciclegroup.com>



Get the latest update from us by following Icicle on **Twitter** !

<http://twitter.com/iciclegroup>

Global Print Management



Lane Crawford prefers Icicle Mailstream Management

'I am pleased with Icicle's service in helping us meet our timelines to complete our membership program.' commented Lane Crawford's Customer Relationship Department.

Icicle is in its second year providing mailstream management for this prestigious luxury brand in Hong Kong and Beijing for its VIP programme. Recently, Icicle is appointed to handle a similar programme for Lane Crawford's sister company, Pedder Group.

To know more about Icicle's loyalty and membership mailstream management service, please contact josephine.cheung@icicleprint.com

Icicle at China Print Awards



Icicle has been awarded the Bronze prize in the Variable Data Printing Products Category at the 2nd China Print Awards for its perfect execution of a brochure for Quintessentially One - a cruise/ private club operated by the world's number one concierge brand - Quintessentially.

Icicle Solutions



Raffles Beijing chose Icicle Solutions for its eDM marketing programmes



'Thank you, for all your professional effort and patience!' Marketing Communications Manager of Raffles Beijing.

More luxury brands with strong CRM needs are signing up with Icicle Solutions for comprehensive eDM management. Most recently, the ultimate 5-star establishment, Raffles in Beijing, has joined the likes to benefit from our sophisticated eDM service. Raffles marketing team expressed that they most appreciate the comprehensive response analytics provided which help them hone their ongoing marketing plans. They find Icicle Solutions a reliable and professional partner in the eMarketing area.

To learn more about our eDM service, please contact our business development team at venus.yiu@iciclegroup.com

OTM Asia



Full marketing campaign for Ocean Spray – a top Cranberry juice brand from USA



OTM Asia is appointed to manage the development of POP and marketing collaterals for Ocean Spray of Telford International Company Limited. A new series of summer promotional campaign, including the design and artwork of leaflets, backcards, stickers and necktags, was launched recently to deliver the delightful, energetic, and healthy image of the brand in high traffic retailers, including JUSCO, PARKnSHOP and Wellcome, etc.

To learn more about OTM Asia's creative service, please contact josephinecheung@otmasia.com.hk

NewspaperDirect



NEW retail outlet for same-day newspaper



From now on, our same-day edition newspapers including popular titles such as The Guardian, The Daily Mail, The New York Times and Le Figaro

are available at Great Food Hall in Pacific Place Hong Kong, in addition to our existing network of retailers: Dymocks, Newslink and Relay.

To know more about NewspaperDirect, please visit our website at www.newspaperdirect-hk.com

Support to our Community

Please join Icicle to support Hong Kong Ambassadors of Design!



Icicle is a keen supporter of Hong Kong Ambassadors of Design - a non-profit and charity organization in Hong Kong that aims to generate enthusiasm in creative ventures, promoting design and culture with a dynamic and educational approach. The 'Ambassadors' together with Hong Kong Federation of Youth Groups are organizing Brick by Brick 2009, a meaningful programme for 400 primary school pupils to use LEGO bricks to build their ideal Cultural City, under the guidance of the Department of Architecture, University of Hong Kong. In the process, the children will learn about design, structural concepts, creative problem solving and teamwork.

Icicle is reaching out to its business partners and clients for support for the programme.

If you wish to learn more about it, please contact pa_ceo@iciclegroup.com